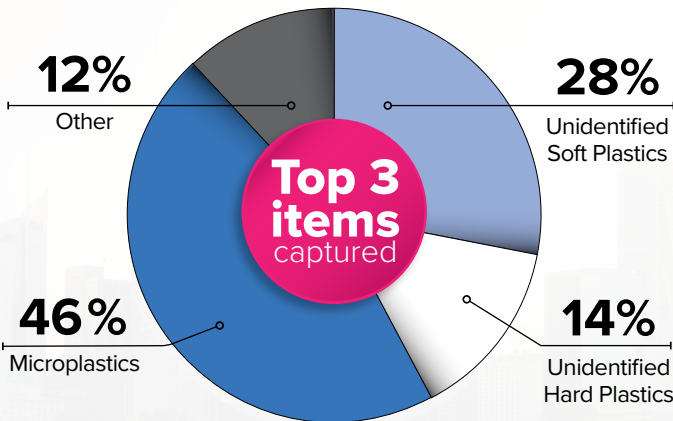


## Impact Report: BMC

Cruising Yacht Club of Australia, 1 Unit

### REPORTING PERIOD | March 1<sup>st</sup> 2023 - May 31<sup>st</sup> 2023

- 🚰 **55.2 million litres<sup>1</sup>** of water filtered
- 🗑️ **158.5kgs** - total capture of marine litter
  - **10,856** Estimated number of plastic items captured (all plastic items including microplastics)
  - **4,983** Estimated number of microplastics captured (including pellets, nurdles, microfibres & foam <5mm)



### Community Engagement

Community<sup>5</sup>  
Engagement &  
Data Sessions:

**836**

Event Attendees<sup>5</sup>  
Partnerships &  
Conferences:

**1,075**

### Social Media

Facebook & Instagram<sup>6</sup>  
**1,022,407**  
Reach

Linkedin<sup>6</sup>  
**90,000**  
Impressions

**55.2M**  
LITRES OF WATER FILTERED,  
OR THE EQUIVALENT OF  
**22 OLYMPIC SWIMMING POOLS**

**10,856**  
PLASTIC ITEMS CAPTURED,  
OR 118 PLASTIC ITEMS PER DAY



<sup>1</sup>Total filtered water calculated using the recorded runtime percentage of each unit.

<sup>2</sup>Estimated total capture of marine litter calculated using the daily average data derived from site specific data.

<sup>3</sup>Estimates for plastic items captured are extrapolated using information from site specific data collections.

<sup>4</sup>Estimates for microplastic items captured are extrapolated using information from site specific data collections.

<sup>5</sup>Seabin event attendees during the dates represented in the reporting period.

<sup>6</sup>Seabin social media reach and impressions during the dates represented in the reporting period.



@seabin\_project  
[www.seabin.io](http://www.seabin.io)



**Better  
Water  
Quality**